

SWARNIM STARTUP AND INNOVATION UNIVERSITY

Industry Visit Fashion Design

Apparel Manufacturing Industry

Guided by: Nirali Doshi

05-Mar-20



Bachelors of Fashion Design, Semester-6

Subject: Apparel Manufacturing Technology

Brief:

To expand the practical knowledge by implementing theoretical as well as practical knowledge taught in the classroom through the factory visiting program that would make a student to enhance their skills. This visit not only increases the knowledge but also give the clear understanding and idea about organizational activities before entering into an organization. Swarnim Start-up and Innovation University is one of the reputed university in Ahmedabad, has designed the curriculum of Production and Operation Management course such way that develop our industrial knowledge. After completing the course of Pattern Making, Garment Construction and Garment Manufacturing Technology through all the semesters, students' need to go for further in the factory visiting programs in a commercial organization. From this visiting program students get the opportunity to learn facing the real challenges as well as the actual working patterns of apparel industry in real business world.

Objectives:

The objectives of this visit are as follows:

- The primary objective of this visit is to explore the production procedure of Apparel Manufacturing Unit.
- To find an overview of the company activities.
- To gather practical knowledge of product processing.
- To achieve idea about knit garments manufacturing industries.
- To know about management and technical process of Apparel industry.
- Comparison between class room learning and practical learning.
- Regularly behavioral theory practice in garments industry.
- To identify merchandising and total production system.
- To know about employee satisfaction.

Methodology:

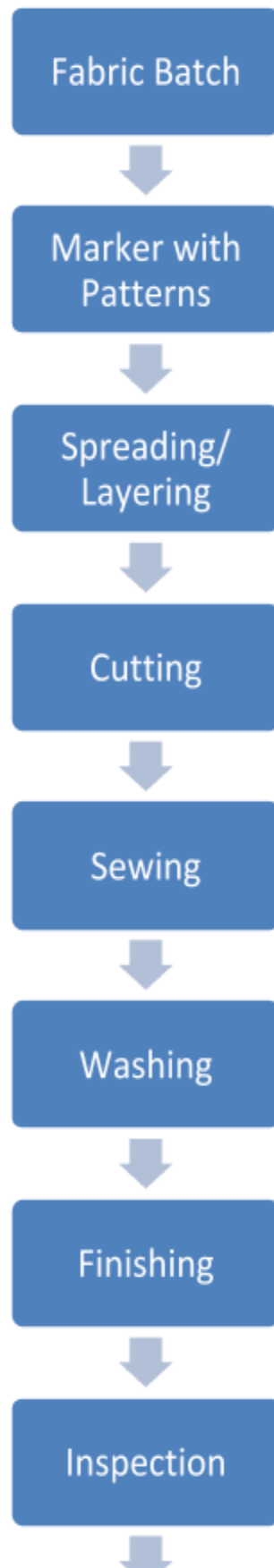
While conducting the visit, sources were explored for primary information and data. But hardly any updated data could be found. In the absence of updated information or data dependence on secondary has been inevitable. However, wherever possibly primary data has been used. Data were also collected by interviewing the responsible officers. There have been used some photo (capture at factory) and Microsoft office application to prepare this report. Here includes some sources of data collection:

- ✓ Internet
- ✓ Discussion
- ✓ Class lecture
- ✓ Factory Visit
- ✓ Industry Method Analysis

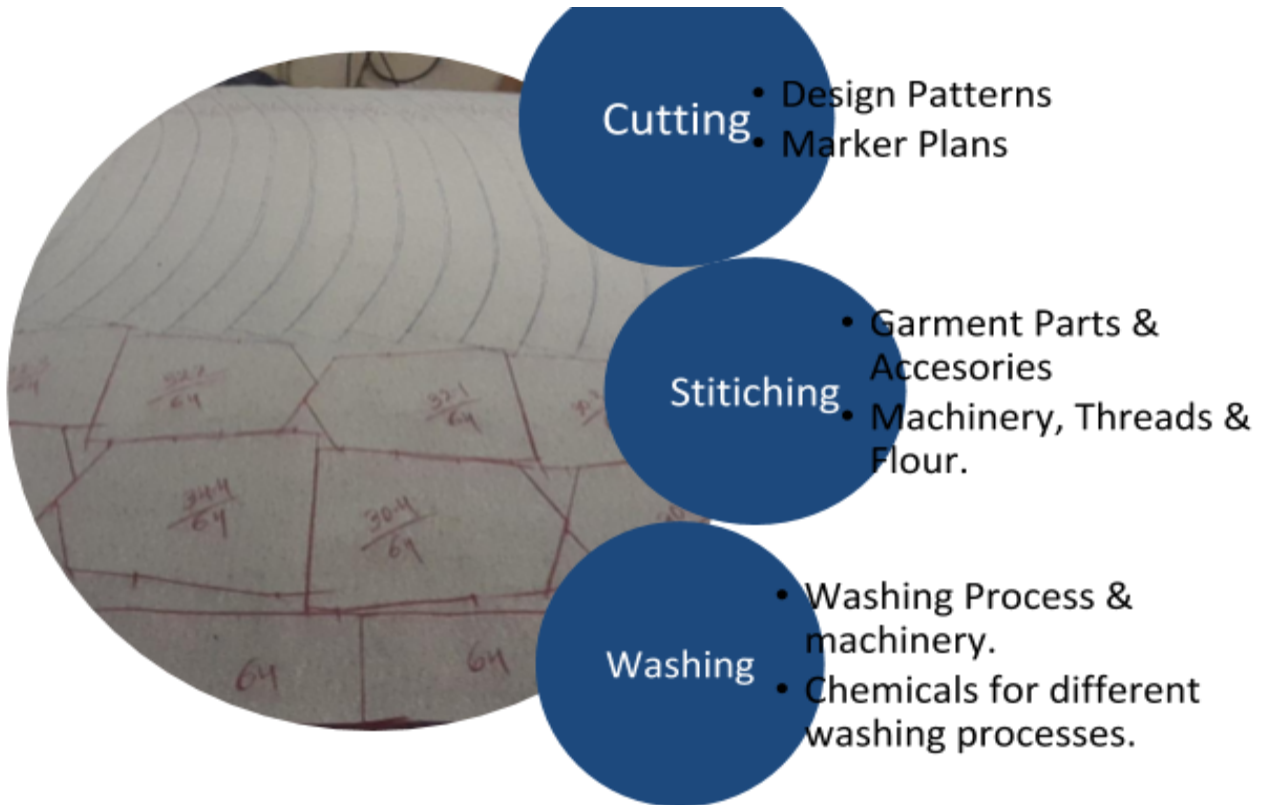
Company Details:

1. **Iraa Industry, MIDC-Tarapur, Boisar:** Iraa Clothing Private Limited is a Private incorporated on 26 July 2005. It is classified as Non-government Company and is registered at Registrar of Companies, Mumbai. Its authorized share capital is Rs. 85,000,000 and its paid up capital is Rs. 80,700,000. It is involved in Spinning, weaving and finishing of textiles. Iraa Clothing Private Limited's Directors of Iraa Clothing Private Limited are Ria Sunil Biyani, Archana Sunil Biyani, Isha Sunil Biyani.
2. **Prime Mode Apparels, GIDC-Vapi:** Prime Mode is a T-shirt manufacturing company majorly manufactures T-shirts and other knitted garments. Prime Mode is the chief manufacturers for Reliance Industries. This industry has major sewing machines for knitted fabrics.
3. **Mittal Industry, GIDC-Vapi:** Mittal Industries are manufacturers of menswear trousers, shirts and others. They are now slowly venturing into women's wear too.
4. **Virat Industry, GIDC-Navsari:** Virat Industry manufacture cotton dress/casual socks, for Men, Ladies and Children on the latest computerized electronic knitting machines of Lonati and Matec from Italy and KTM from Korea. Socks are manufactured in Cotton, Cotton/Viscose, Wool, Acrylic, Wool/Cashmere, Wool/Silk, and Cotton/Silk. Special yarn requests can also be developed.
5. **Soul Clothing Industry, GIDC-Sachin:** Soul Clothing is the manufacturer of Ladies Tops as well as Dresses. Basically all Western Wear. They experiment on different colored and different woven as well as processed fabrics. There are no particular styles which are frequently repeated and they are majorly job-workers for many brands. Experimental Designs are more done over here. They are soon venturing into their own brand too.

Manufacturing Flow Chart:



Visit Details:



Conclusion:

Students got to understand entire apparel manufacturing process with different fabrics and silhouettes. Different machineries as well as their operations and importance in the industry.