

# SWARNIM STARTUP AND INNOVATION UNIVERSITY: INDIA'S 1<sup>ST</sup> STARTUP UNIVERSITY WHERE IDEAS COME ALIVE

Imparting globally competent education through a strong foundation of startup and entrepreneurship, Swarnim Startup and Innovation University is fulfilling the requirement of skilled manpower and innovative minds within the country. The university has revolutionized the way higher education is designed and delivered in India. For every aspect, it upholds the requirement of the industry and educates students through faculties who are domain experts, holding significant industry experience and are also involved in projects consultancy. The 360-degree experience of faculties bring innovative perspectives inside the classroom which inflame the learning of the students. There are special courses offered to the students dedicated to startup and entrepreneurship programs. These courses are offered to students of all streams to convert their innovative ideas into a viable commercial business model.

“At Swarnim Startup and Innovation University, the main emphasis is on ‘Learn by Doing’. For instance, students from Health Sciences took part in Prevent Polio camps organized by the government. The Nursing, BHMS, BAMS, BPT Students also imparted practical education at the hospital apart from labs. During the lockdown period, our team of Homeopathy and



Shri Rishabh Gayappasad Jain,  
President

Shri Rishabh Jain is an educationist, one of the leading entrepreneurs and philanthropists. He is a Dynamic leader who creates leaders. As a self-made, versatile entrepreneur and educationist for 25+ years, he has a wide array of experience in education, real estate, petrochemicals, filmmaking, road & transport, pharmaceuticals, and technology enterprises. Shri Rishabh Jain completed bachelors in commerce from Gujarat University and he is also the Chairman of G P Jain Charitable Trust, Arihant Seva Samiti; Director of Swastik Infrastructure Pvt. Ltd., Ratnamani Industries, Aarhaam Entertainment Pvt. Ltd.

Ayurvedic doctors have conducted e-OPD, prepared ayurvedic kadha which help to boost the immune system in the human body. We have distributed more than 15000 such kits to Government employees, Educationists, Staff members and villagers in surrounding area. While we always assist our students throughout the process, learning by doing helps them to develop a sense of accomplishment on what they have done,” says Shri Rishabh Gayappasad Jain, President, Swarnim Startup and Innovation University.

## Equipped to Make Students Industry-Ready

The startup and innovation programs at Swarnim are divided into four broad categories - Swarnim Startup Masterclass (focused on varied startup aspects), Swarnim Entrepreneurship Expert Session (where entrepreneurs share their experience and key learnings), Idea Discussion Forum (helping students to convey ideas to the incubation centers) and Swarnim Mentorship Session (for startups that already incubated) which helps startups to decide the future course of action. Swarnim regularly organizes ‘Swarnim Talk’ by eminent Indian leaders.

Each department at Swarnim Startup and Innovation University has industry tie-ups that enable the students to work on live projects while creating excitement among them. Besides, there are courses for students to become successful intrapreneurs. The students are trained and their

skills are polished continuously to make them corporate ready. “We have excellent classrooms which are equipped with AV facilities and fully-functional smart online learning management systems. At Swarnim Startup and Innovation University, we believe when you have a corporate, innovative and learning culture, the students themselves approach you and we never go out hunting students”, avers Shri Rishabh Jain.

With young minds inclined towards success in entrepreneurship,

Apart from this, Swarnim has also introduced new-age courses to keep pace with time. This includes fields like Artificial Intelligence, Data Science, Cloud technology, Financial Services & Sports Management etc. To take the fashion design courses to the next level, Swarnim School of Designs has collaborated with fashion design and styling school - Atelier Cherdon Savard- Paris for B.Sc in Fashion & Creative styling. The synergy between the two schools would bring a cross-cultural and international fashion

Swarnim Startup & Innovation University is ranked among the Top Fifty (50) Private Universities in India and selected among one out of the four (04) Private Universities from Gujarat State on Innovation Achievements at ARIIA 2020 by the Ministry of Education, MHRD's Innovation Cell & AICTE announced by Honorable Vice President of India, Shri M. Venkaiah Naidu.

Swarnim strives to bring wisdom and knowledge to make successful entrepreneurs of tomorrow. It offers the platform where students can work on their ideas, get incubation cell's support and realize their startup dream to reality, at the same time, encouraging students to complete study (via 200+ webinars and online workshops in three months duration during the lockdown period).

perspective to the classrooms. The university has the first Apple iOS skills lab amongst the State which is supported by Apple. Their trainers come and impart adequate training and knowledge through workshops and courses. An advanced Robotics & Artificial Intelligence Lab, 24\*7 incubation facilities, Idea Startup Café, Oracle & Red Hut Lab are also present at the university which adds glory to



the campus. The Environmental lab at Swarnnim is recognized SCHEDULE I Environmental auditor by Gujarat Pollution Control Board, undertaking yearly Environmental Audit Work, as per GPCB guidelines.

The university is also a Nodal Center of Virtual Labs under the IIT Roorkee, 100-bed Ayurvedic and General hospital, 25-bed Homeopathic hospitals. Contributing to this, it has in-house Hi-tech Ayurvedic Homeopathy medicine manufacturing plant and Ayurvedic hospital which has developed immunity boosting 'Kadha' and distributed it in nearby villages free of cost amid Covid-19 crisis.

### **Planting Students in Greater Industries**

The training and placement cell at Swarnnim Startup and Innovation University is hyperactive. It has signed MoUs with Silver Touch technologies, TATA power, Gujarat Infotech Ltd., SGVP Holistic Hospital, Krack.in, GPCB, Wadwani Group and many

more. for training and internship purposes. In the last three years, Swarnnim has maintained 100% placement records with big brands of the world like Microsoft, Dell, L&T Infotech, Reliance, Byju's, GTPL, Coca-Cola, HDFC, Infibeam, Tech Mahindra, TATA and many more. Even during the lockdown period, we had more than 70 online sessions for placements and an overall 6000 for academics. This year as well we will achieve the 100% placements.

The alumni also helped us through online participation during the lockdown period from countries like Australia, New Zealand, the UK, the USA, Latin America, and India. They suggested students and the college administration for the betterment and even expressed their willingness to visit the campus for recruitment.

Now, to ensure that quality education is available to all, we have recently launched 'Swarnnim Easy Fee' to make sure each section of the society can avail education.

Through this, parents can pay the fee in 9 installments with no interest, no processing charge, and get 100% free insurance cover. "We are going international this year and already established partnership with the State Govt. initiative – Study in Gujarat. We have signed 50+ MoUs with different universities across the globe to promote research, student exchange, and more. We are striving to empower the next generation of global business leaders and entrepreneurs. The crucial aspect which makes us different is our education which makes students a great decision-maker. Students learn through participation, interaction, task-based learning, case studies, business simulations, field visits and more. The hands-on experience ensures a rich and rewarding learning experience. At the end of the day, our objective is to make real entrepreneurs and intrapreneurs by bringing the synergy between academics and real-world exposure" concludes Shri Rishabh.