



Businesses today need to operate in ways to contribute to social good by maintaining the highest ethical standards and ecological balance. We aim to co-create a new lineage of leaders who contribute to the triple bottom of People, Profit and Planet. Our incessant learning and assessment approach helps the student to augment learning to face challenges in today's shifting business environment. Our core objective is to enhance the problem solving and critical thinking capabilities of students in order to make them confident future. Our Program model aims to enable students to become agile, ethical and purposeful leaders of tomorrow while encouraging creativity, critical thinking, communication, contemplation, cross-disciplinary approaches, real-world implementation, and the ability to negotiate unanswered questions. Students are guided by best academic minds drawn from path-breaking young scholars to highly experienced experts.

Programme Highlights

- Course structure designed based National Education Policy -2020
- Course structure designed and delivered by Corporate professionals and academic experts.
- Balance between theoretical and conceptual frameworks and industry practices
- Wide choice of Specialization
- Case study method, Project work and classroom discussion are the main pedagogical tools
- Focus on critical & creative thinking skills



Advantages

- Incubation Centre to support Startups by Government/ SSIU funding
- Course designed and delivered by senior academicians and industry experts
- Experiential learning approach
- Focus on Holistic development
- Career Enhancement activities
- Providing platform for internship and Placement

Courses Offered

UG

Course	Duration	No. of Seat
BBA (Honours)	4	60
B.Com (Honours)	4	40
B.A Economic (Honours)	4	30
B.A Psychology (Honours)	4	30
B.A English (Honours)	4	30

PG

Course	Duration	No. of Seat
MBA	2	60
M.Com	2	20

